



BENEFITS OF COLLABORATION

Love Is Action Community Initiative is a platform on which people of different perspectives can set aside their differences to help their neighbors, especially kids and families in distress. It is volunteer driven with professional oversight.

I. THE FAITH COMMUNITY

- A. Houses of worship exist to minister to people in their communities. LIACI connects them with national ministries that are “turn-key,” complete with proven effective, trauma informed, strategies for helping the people within their influence in conjunction with public child welfare/social services
- B. LOCAL MINISTRIES
 - 1. Local ministries are good at what they do, but tend not to be able to market themselves effectively. Many struggle to attract the volunteers and donations they need to fulfill their ministry objectives. Participation in LIACI will elevate their reputation in the community, and naturally attract people who want to help in their area of service.
- C. NATIONAL MINISTRIES
 - 1. National ministries, like [Safe Families For Children](#) and [Royal Family Kids](#), have many years of safe and successful experience, and are willing and able to help launch new chapters in communities throughout the US.

II. LOCAL BUSINESS

- A. Local businesses exist to make a profit through providing goods and services in their communities. They want to attract new customers and retain existing ones. Local businesses hire employees, and some offer internships and training programs. Participation in LIACI elevates their reputation in the community, demonstrates that they genuinely care, and allows them to help kids and families in ways that are good for all.

III. NATIONAL CORPORATIONS

- A. National corporations spend millions of dollars in marketing, often in ways that are not targeted to their specific demographic. LIACI gives national corporations opportunities to help others while directly marketing to valuable target demographics, the result of which is helping people while generating business and priceless good will. This is social enterprise marketing at it's most efficacious.

BENEFITS OF COLLABORATION continued

IV. LOCAL AND STATE POLITICIANS

- A. Politicians want to serve their constituents, and LIACI endorsement will give them a high profile way to remain connected and visible as an active advocate for all

V. GOVERNMENT SERVICES, INCLUDING CHILD WELFARE, JUSTICE AND LAW ENFORCEMENT, EDUCATION, AND MENTAL HEALTH

- A. The various offices and programs of local, state, and federal government do amazing work, the efficacy of which is multiplied with robust community engagement.

VI. PRIVATE, NON PROFIT SOCIAL SERVICES ORGANIZATIONS

- A. Non-profit, social services / child welfare organizations provide valuable services in the community, but they are often stretched thin. Most don't have the bandwidth to do the necessary due diligence on everyone who offers assistance. The LOVE IS ACTION COMMUNITY INITIATIVE provides safe ways for people to engage without creating additional burden.

VII. ASSOCIATIONS AND ADVOCACY GROUPS

- A. Associations like the [National Foster Parent Association](#), [Family Focused Treatment Association](#), and [Association of Christian Childcare Administrators](#) exist to uphold standards of excellence, to provide services to their members, and to advocate on behalf of those served by their members. Associations and advocacy groups can expand their reach, strengthen their advocacy, and explore collaborations with government and business as a result of the increased awareness of their organizations.

VIII. CIVIC GROUPS

- A. Many civic groups seek opportunities to serve in ways that are meaningful and measurable. LIACI participation provides myriad opportunities to make a positive impact while raising awareness of the group within the community.

IX. CLUBS AND VOLUNTEER-LED GROUPS

- A. Local clubs assemble concerned citizens around various purposes. Existing "volunteer mobilizing" groups can expand their reach to do good in their communities while following their interests.

X. CONCERNED CITIZENS

- A. There are many good people who would help if there were more options than the typical categories of adopting, fostering, mentoring, coaching, donating, or attending an event. LIACI gives everyone the opportunity to do that which is easy for him or her—what we call their, "*no big thing*." One person's "*no big thing*" can be positively life changing for someone else. Offering specifically defined ways to engage under the oversight of public or private social services / child welfare professionals, assures the safety of all.