



LOVE
— *is* —
ACTION

Community Initiative

OVERVIEW

Love Is Action is a community initiative that connects businesses the faith community, government services, non profit social service organizations, justice and law enforcement, education, mental health, civic groups and clubs, and concerned individuals, to help those in distress under the guidance and oversight of social services professionals in safe ways that diminish social isolation and promote measurable and sustainable responses.

The purpose of Love Is Action is to **prevent** tragic outcomes, including:

- child neglect and abuse
- commercial sexual exploitation of children
- substance abuse
- crime
- poverty & homelessness
- mental illness
- education deficits
- unemployment
- separation of children from families through foster care

 **LOVE**
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ACTION
Community Initiative

*There are children and families in distress
within 15 minutes of you*

**LOVE IS ACTION
COMMUNITY INITIATIVE**

provides community stakeholders
a blueprint and resources for helping kids and
families. This all takes place under the guidance of
professional child welfare organizations

A Successful Survivors Foundation Collective Impact Collaboration

Love Is Action can be launched in any community where at least one person is willing to champion the cause of improving the community by helping its most vulnerable.

VETTED PARTNERS, ASSOCIATES, OR RESOURCES

LIACI vetted partners, associates, and resources include [Association of Christian Child Care Administrators](#), [Global Center for Women and Justice](#), [National Foster Parent Association](#), [Safe Families For Children](#), [Royal Family Kids](#), [The Foster Haven](#), [Foster Care Closet](#), [Obria Medical Clinics](#), [Frsters](#), [GAMECHANGERS](#), [Malachi Global Foundation](#), [Doing Good Works](#), [Handle With Care](#), [CarePortal](#), and many more on a growing list.

BENEFITS FOR BUSINESS

Local businesses exist to make a profit through providing goods and services in their communities. They want to attract new customers and retain existing ones. Local businesses hire employees from the community.

National businesses want to elevate their reputation by demonstrating their commitment to social issues their customers care about, the most personal of which is children and families.

Participation in LIACI

- provides the kind of marketing that cannot be purchased
- builds good will
- elevates reputation
- demonstrates genuine concern for kids and families
- help kids and families in tangible ways
- attracts quality employees
- reaches more people and costs less than other marketing

LIACI requires no extra work or meetings. It is a “turn-key” initiative that simply asks business owners to do their “*no big deal*,” which can range from posting a flyer in the employee lunch room to donating a product that’s using up storage space.

The ROI of community involvement is priceless.

JOIN US

Join the remarkable partners, associates, and resource organizations that are coordinating volunteers to help the most vulnerable children and families in our communities.

As a business sponsor, your company can be the exclusive sponsoring organization in your industry. This would give you marquis exposure on materials, digital platforms, and at events.

We look forward to talking to you about customizing a sponsorship involvement that benefits everyone involved. We hope that you will join the coalition of people and organizations that are putting their love into action for the most vulnerable among us.

#LOVEIS

What is it to you?



www.loveisaction.com

SUMMARY

Love Is Action Vision

To improve communities by reducing the impact of child neglect and abuse, trafficking, domestic violence, crime and incarceration, poverty and homelessness, unemployment, children placed in foster care, educational deficits, substance abuse, mental illness, and suicide, by connecting people in ways that identify and match their abilities with needs, thereby enriching the lives of everyone involved.

Love Is Action Mission

To bring together community stakeholders to help fragile children and families through safe, effective interventions.

Love Is Action Purpose

To reduce child abuse and neglect, homelessness, substance abuse disorder, crime, suicide, human trafficking, and other societal ills.

The Love is Action Community Initiative is a collective impact initiative of Successful Survivors Foundation, Inc., a 501 c 3 educational organization